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Dan Goodwill & Associates Inc., one of North America's leading transportation consulting companies announces the appointment of Jim Papineau as the company's Director, Supply Chain Systems & Automation. Jim will be primarily focused on helping shippers and carriers document their business model, structures and potential processes to be automated and recommend improvements to existing practices and rules. Jim will also conduct detailed process and integration walkthroughs with stakeholders to review process plans and create a design specification or RFP for a Transportation Management Software (TMS) System. He will also facilitate the implementation of the TMS system and the recruitment of IT personnel to manage the system, if requested.

Jim brings a wealth of experience in transportation and TMS systems technology to the consulting practice having held a number of executive positions with Descartes Systems, Purolator Courier and TNT. Dan Goodwill, President of Dan Goodwill & Associates commented that "during these difficult economic times, it is important for shippers and carriers to obtain the maximum value for the money they spend on transportation technology. Jim's extensive real world experience will be of enormous benefit to our clients as they seek to automate manual processes or upgrade existing systems to improve capacity, extend competitive services and reduce costs."

"We bring a fresh and unbiased approach to the TMS design and selection process," commented Jim Papineau. "We analyze various design/build and purchase options and make recommendations on the TMS solution (s) that is best for our clients. We will not be constrained by the scope of a particular solution vendor's products. For companies that have never purchased a TMS system or have purchased a system that has not performed up to expectations, we will take much of the worry out of the purchase and improvement decisions. We will also assist our clients to ensure a successful implementation, if required."

Dan Goodwill & Associates provides a full range of transportation consulting services to shippers including freight bids, network design studies and freight rate benchmarking studies. It also provides a full range of consulting services to carriers, 3PL's and private equity firms including assistance with mergers and acquisitions, strategic alliances and business development.

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